



**GOVERNMENT OF JAMMU AND KASHMIR
GENERAL ADMINISTRATION DEPARTMENT
CIVIL SECRETARIAT, J&K**

**Subject: Second Phase of "My Town My Pride" Programme (MTMP 2.0),
Instructions for JAN ABHIYAN regarding.**

**Government Order No.1426-JK(GAD) of 2022
Dated:24-11-2022**

It is hereby ordered that the following deliverable(s) shall be achieved by the respective departments during the Jan Abhiyan w.e.f 28th November to 4th December, 2022:-

S. No	DEPARTMENT	WORK/DELIVERABLE	ASSISTED BY
1.	Housing and Urban Development Department	1) Templates for all plans are prepared and finalized viz; Capex Plan 2023-24; City Re-source Mobilization/Finance Plan; City Livelihood Plan; City Smart Vending Plan; Green City Plan; City Tourism & Culture Plan; City Beautification Plan. 2) Awareness camps to be held for saturation of all schemes viz; Housing For All /PMAY (U), DAY-NULM (Deen Dayal Antodaya Yozna), Self Employment Programme (SEP), PM SVANidhi (Atma Nirbhar Bharat) AMRUT-2.0 and Swachh Bharat Abhiyan (SBM-U).	Deputy Commissioners
2.	Information Technology	1) CSC CAMPS- 3-4 camps to be organized in Corporations and atleast 2 camps to be organized in Municipal Councils/Committees, 2) All 225 Online Services- to be popularized and information about them to be disseminated. 3) Awareness, information and education about BEAMS, Jan Bhagidari etc. to be spread through demonstrations. 4) Hoardings, Wall Paintings in all ULBs about Digital J&K and services. 5) Assistance to be provided to citizens in enrollment for user services- Golden Cards, Domiciles, UDID etc.	CSC
3.	Finance	1) Ensure registration of atleast 5 youth in each ward of the ULB under any Scheme for self employment.	J&K BANK/ EDI/ LABOUR & EMPLOYMENT

		2) For all Individual Subsidy Schemes, Counters to be set up by banks at ULB level for verification, sanctioning, disbursement of cases and accepting fresh applications. 3) Aadhaar Seeding of all Individual Beneficiary Schemes.	DEPARTMENT
		4) Financial inclusion through JDY, JJBY, JSBY, APY	J&K BANK
4.	Revenue	1) Awareness campaigns for popularization of AAPKI ZAMIN, AAPKI NIGRANI. 2) Patwar Khanas to notify information and timings. 3) Pending inheritance mutations to be completed. 4) Land passbooks to be generated and issued for undisputed entries.	Deputy Commissioners/ IT Department/ CSC
5.	Health	1) PMJAY GOLDEN CARDS Saturation 2) Swachh hospitals- clean toilets, junk free premises	NHM
6.	Social Welfare	1) DIVYANG CAMPS to be organized for ensuring fittings of disability aid. 2) DISABILITY CARDS (UDID) – All existing UDID Cards to be made digital 3) NOAPS/ISSS PENSIONS- Audit, Saturation and notification of pension beneficiaries 4) POSHAN VATIKA-ensure 100% plantation. 5) 1000 Anemia check-up camps to be organized. 6) AADHAR SEEDING of Ladli Beti and Aanganwadi beneficiaries 7) At least 10 BBBP events to be organized in every district 8) Constitution of Senior Citizens club in every ULB.	Health & Medical Education Department
7.	Forest	1) GREEN J&K DRIVE – Jan Abhiyan a) Nagar Van Plantation. -Preparatory plantation activities in winter Plantation areas to be completed Audit of plantations in non summer plantation areas to be conducted. b) Forest for Fodder	
8.	Tourism	1) Identification of 20 bed capacity Homestays per town. 2) Identification of tourist sites/spots. 3) Capacity building/awareness of tourism stakeholders.	JKTDC
9.	Labour & Employment	1) Saturation of e- SHRAM Scheme.	CSC
10.	School Education	1) Identification of all out of school children, compilation of list of OOSC with photographs in all ULBs. 2) MY SCHOOL MY PRIDE- cleanliness and maintenance drives to be	

		<p>organized.</p> <p>3) Holding of parent teacher meetings in all schools of ULBs.</p>	
11.	Higher Education	<p>1) 30 credit skill courses in 50 degree colleges- to be introduced.</p> <p>2) Research under NEP in 30 GDCs to be introduced</p> <p>3) HRM module under e-Samarth Gov suite to be completed and launched.</p> <p>4) Feedback of 1,00,000 students of GDCs across J&K to be obtained.</p> <p>5) MY COLLEGE MY PRIDE- Cleanliness Drive in all GDCs of ULBs</p>	
12.	Youth Affairs	<p>1) Sports activities/games to be organized in every ULB.</p>	
13.	Transport	<p>1) 5 cases under MUMKIN scheme in each ULB and 50 cases in each Corporation to be finalized.</p> <p>2) e-rikshaw for last mile connectivity.</p> <p>3) Awareness regarding the adoption of electric vehicles in Public/Private segments.</p>	
14.	Power Development	<p>1) DISTRIBUTION TRANSFORMERS-</p> <p>a) Check unique number, remove foliage around DTs</p> <p>b) identify DTs with low oil and top up,</p> <p>c) identify DTs with load imbalance,</p> <p>d) replace non standard fuses with standard fuses,</p> <p>e) identify DTs without earthing and ensure proper earthing.</p> <p>2) All pending electrical accident claim cases – to be resolved and put up for disbursement</p>	
15.	Food, Civil Supplies & Consumer Affairs	<p>1) Shift to Ration Card Management System (RCMS)</p> <p>2) 100% grievance redressal to be ensured.</p>	IT Department
16.	Skill Development	<p>1) Skill training of 10,000 eligible candidates under various trades and accreditation to NSDC/MSDE to be completed.</p> <p>2) All admissions to polytechnics to be completed.</p>	
17.	Cooperatives	<p>1) Ensuring training of 5000 cooperative members.</p> <p>2) Holding of 50 awareness camps.</p> <p>3) 100 cooperatives to be registered and started.</p>	
18.	Science & Technology	<p>1) Promotion of Grid connected Solar Rooftop Scheme.</p>	
19.	Public Works(R&B)	<p>1) 100% online payments with no manual interface to be implemented.</p>	
20.	ARI & Trainings	<p>1) Inspection of 100 offices at City/Town Level for evaluating</p>	Deputy Commissioners

		quality of work and grievance disposal, record keeping, inventory management	
21.	Mining	1) 100% implementation of e-challan with zero manual interface	
22.	DMRRR	1) All pending grievances on Relief Commissioner Grievances Portal to be disposed off 2) Training of 5 AAPDA MITRAS in each ULB and 25 AAPDA MITRAS in each Corporation.	
23.	GAD	1) Ensuring Biometric Attendance in all Government offices. 2) Ensuring filing of EPM by all employees 3) Ensuring 100% filing of property returns. 4) Ensuring 100% online filing of APRs. 5) HRMS module to be implemented.	All Departments
24.	Jal Shakti	1) Awareness generation regarding mechanism for Water Quality and testing of Water quality using Field Testing Kits (FTKs) as per AMRUT 2.0.	
25.	Law, Justice & Parliamentary Affairs	1) Awareness and Assistance camps through Legal Service Authority to be organized in all ULBs..	
26.	Estates	1) Identification of unauthorized occupants of Government accommodation to be completed.	
27.	Public Grievances	1) Assessment of perception of departments amongst public. 2) 50 key issues of concern leading to grievances to be identified.	
28.	Hospitality and Protocol	1) Obtaining Guest feedback on delivery of Hospitality Services in the Government Guest houses. 2) Inspection of Guest houses within and outside the UT.	
29.	Agriculture Production/ JK Bank	1) Acceleration and Saturation of individual beneficiary schemes including bank loan schemes. 2) Apni Mandi/Farmer Marts in each ULB for direct sale of Farmers' Produce by SHGs/ Cooperatives/ Individual Farmers. 3) Awareness camps to be organized in each ULB, regarding Urban Gardening / Roof Gardening and promotion of Mushroom cultivation, and apiculture .	CSC J&K BANK
30.	Floriculture	1) Training and awareness camps for interested persons in commercial floriculture in ULBs.	
31.	Information	1) Beats of J&K- an initiative to identify, encourage and launch at least 50 musical talent of J&K- Launch to be hosted on YouTube	

		channel 2) Identify 50 role models and engage them to inspire youth through a contemporary digital format to be launched.	
32.	Industries & Commerce	1) PMEGP: a) All targets to be achieved b) 100 awareness camps- five per district to be organized 2) Single Window System: 100% implementation and submission of 352 reforms of BRAP-2022 under Ease of Doing Business and Ease of Living initiatives. 3) Camps for Registration of Artisans, Dealers and Registration/ Renewal of all eligible Dealers, under J&K Registration of Tourists Trade Act 1978- to be organized in all ULBs.	
33.	Planning, Development & Monitoring.	1) Saturation of data of aspirational Towns on ABDP platform.	

It is further ordered that the Planning Development and Monitoring Department shall coordinate the exercise by:-

- a) Compiling the department wise daily progress report and forwarding it to the office of Chief Secretary, J&K.
- b) Submitting a detailed and comprehensive report on 15th January, 2023 to the office of Chief Secretary, J&K.
- c) Ensuring ranking of all districts and departments in terms of achievement of the above deliverables.
 - a. the best performing departments and districts shall be identified
 - b. Initiate a suitable reward mechanism for recognizing the achievers
- d) Preparation of a booklet with photographs on the progress achieved during JAN ABHIYAN. The Planning, Development & Monitoring Department shall be assisted by the Information Department in this regard.

By order of the Government of Jammu and Kashmir.

Sd/-

(Dr. Piyush Singla) IAS
Secretary to the Government

No. GAD-ADM0IV/249/2022-09-GAD
Copy to:

Dated: 24.11.2022

1. All Financial Commissioners (Additional Chief Secretaries).
2. Director General of Police, J&K.
3. All Principal Secretaries to the Government.
4. Director General, J&K Institute of Management, Public Administration and Rural Development.
5. Joint Secretary (Jammu, Kashmir & Ladakh), Ministry of Home Affairs Government of India.

6. All Commissioners/Secretaries to the Government.
7. Principal Resident Commissioner, J&K Government, New Delhi.
8. Chief Electoral Officer, J&K.
9. Divisional Commissioner, Kashmir/Jammu.
10. Chairman, Special Tribunal, J&K.
11. All Heads of Departments/Managing Directors.
12. All Deputy Commissioners.
13. Director, Information, J&K.
14. Principal Private Secretary to the Lieutenant Governor.
15. Director, Archives, Archaeology and Museums, J&K.
16. Director, Estates, Jammu/Kashmir.
17. Private Secretary to the Chief Secretary.
18. Private Secretary to Advisor (B) to Lieutenant Governor.
19. Private Secretary to Secretary to the Government, GAD.
20. Government Order/Stock File/Website, GAD. Hindi and Urdu Order shall follow.



(Mohit Raina) JKAS
Under Secretary to the Government