



**GOVERNMENT OF JAMMU AND KASHMIR
GENERAL ADMINISTRATION DEPARTMENT
CIVIL SECRETARIAT, J&K**

**Subject: Second Phase of "My Town My Pride" Programme (MTMP 2.0),
Instructions for JAN ABHIYAN regarding.**

**Government Order No.1428-JK(GAD) of 2022
Dated:24-11-2022**

In connection with the second phase of "My Town My Pride" (MTMP 2.0) commencing with effect from 5th & 6th of December, 2022, it is hereby ordered that the preceding period viz; 28th November to 4th December, 2022, shall be observed as the preparatory phase i.e. JAN ABHIYAN with focus on youth, skills, self employment, good governance along-with Nasha Mukat and Rozgar Yukt Jammu and Kashmir.

The department of Housing and Urban Development shall be the nodal Department and overall coordinator of the programme and shall be assisted by the Information and Technology Department and the Planning, Development & Monitoring Department.

It is further ordered that the following preparatory actions/arrangements shall be made by the concerned Departments in the following manner, as per the indicated timelines:-

Department	Supported by	Activity	Deadline
Housing & Urban development	Information Technology consultation in with Deputy Commissioners.	Providing a digital platform for entering the data of MTMP	30 th November
Planning Development and Monitoring	All Deputy Commissioners	a) Preparation of note on district wise and ULB wise development works carried out or in progress in the District/ULB in the last 2 years: i. List should include all works-UT Capex and CSS ii. Individual Beneficiary Schemes and CSS details should also be included.	26 th November
		b) Prepare a general developmental and policy decisions note on major initiatives of UT administration. This will be shared with all visiting officers	
Information and Public Relations		Prepare a Media plan for the entire programme including Jan Abhiyan and MTMP 2.0	25 th November

Deputy Commissioners		<p>The entire MTMP 2.0 programme shall be led by the DCs in their respective districts:</p> <ol style="list-style-type: none"> All logistical arrangements. Deployment of officers ULB wise, sensitization and training. Deployment of all field level functionaries to hold ULB wise camps in pre MTMP 2.0 (JAN ABHIYAN) and MTMP period. Ensuring camps by CSCs and Banks in all ULBs from Nov 22- 30. Ensuring that every visiting officer is properly briefed on district development scenario and development works carried out in his/her ULB including individual beneficiary works. All local coordination. Any other responsibility as may be entrusted via subsequent orders 	
Higher Education		Coordinate with consortium of Public Institutions under the leadership of Jammu University to analyse all the feedback and results including feedback from previous MTMP Programme and come up with suggestions and pathways for future action.	31 st December

By order of the Government of Jammu and Kashmir.

Sd/-

(Dr. Piyush Singla) IAS

Secretary to the Government

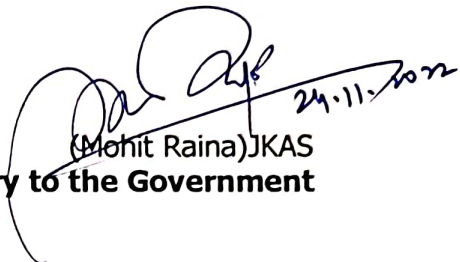
No. GAD-ADM0IV/249/2022-09-GAD

Dated:-24.11.2022

Copy to:

1. All Financial Commissioners (Additional Chief Secretaries).
2. Director General of Police, J&K.
3. All Principal Secretaries to the Government.
4. Director General, J&K Institute of Management, Public Administration and Rural Development.
5. Joint Secretary (Jammu, Kashmir & Ladakh), Ministry of Home Affairs Government of India.
6. All Commissioners/Secretaries to the Government.
7. Principal Resident Commissioner, J&K Government, New Delhi.
8. Chief Electoral Officer, J&K.

9. Divisional Commissioner, Kashmir/Jammu.
10. Chairman, Special Tribunal, J&K.
11. All Heads of Departments/Managing Directors.
12. All Deputy Commissioners.
13. Director, Information, J&K.
14. Principal Private Secretary to the Lieutenant Governor.
15. Director, Archives, Archaeology and Museums, J&K.
16. Director, Estates, Jammu/Kashmir.
17. Private Secretary to the Chief Secretary.
18. Private Secretary to Advisor (B) to Lieutenant Governor.
19. Private Secretary to Secretary to the Government, GAD.
20. Government Order/Stock File/Website, GAD. Hindi and Urdu Order shall follow.


(Mohit Raina)JKAS
Under Secretary to the Government